

# Here's the “Done for You” Sales Funnel that's Ready-to-Launch... Written & TESTED by a World Class Copywriter and Marketing Expert...

**This A to Z marketing campaign includes everything you need, completely pre-built and ready to launch fast and PROFITABLY!**

This 5-piece funnel works so well because each piece is built upon what the prospect WANTS most in terms of a solution to their biggest problem.

Let's face it, divorce is a PAINFUL problem to go through. So if you can show the prospect you have a solution they can use to STOP their divorce and instead, save their marriage... they'll buy right then and there.

See, the way this funnel is set up...*it doesn't LOOK like you're selling. It's set up to make it look like you're HELPING.* Because you're offering something that will help ease the pain of the prospect, your sales message slips right under their natural sales defenses.

**And that means NO sales resistance.** *You turn MORE prospects into buyers instead.*

It ALL starts with a Facebook ad that calls out to your market and tells them you have a solution you want to share with them. You CAN'T do a direct sale from your Facebook ad... because people don't go on Facebook to buy. They go on to connect with friends/family.

So capture their attention and tell them you've got something that will HELP them see an immediate result and improvement. You want them to click and see your squeeze page.

Your squeeze page is where a prospect will land after clicking your Facebook ad. You want this page to have one huge promise/piece of advice they can use and see results. When they see a fast “win”, you become the only one who has helped them get it... meaning they're going to want to continue getting your help.

After they opt in to get your free report that has a unique tip that can help them NOW... they land on a Thank you Page that Offers them a special offer for the Save the Marriage product.

After they opt in and see your Thank you page, they're sent the free report by email. This free report MUST focus on solving one of their big problems and it must be something they can use right away to see a result. Once they use it and see they can finally get progress and a desired results.. you become their trusted solution and they'll buy.

Last but not least, the series of emails that go out and build trust, connect with your prospect, and show them you can help. As they're using your free report, the emails continue to build trust and rapport. Since people buy from those they know, like, and trust... that's the role of the 3 email...to build trust, offer more value, and soft sell the main product.

## **Piece 1: Facebook ad**

Is your marriage on the verge of ending?

Want to SAVE it and even give it one last try before calling it quits?

If you truly want to save your family and STOP your divorce... this FREE report shows you the 5 reasons why MOST marriages end and what you can do to prevent it.

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This FREE report shows you what you MUST DO in order to go from the brink of divorce to saving your marriage and making it STRONGER than before. ==> [Link to Opt in Page](#)



[FREE Report] How to Save your Marriage and Stop Your Divorce

Want to save your marriage but don't know what it takes? This FREE report shows you what works and what doesn't, all based on couples

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[Link to Opt in Page](#)

Piece 2: Squeeze Page

# “Here's How to Stop Your Divorce and Save Your Marriage... Even if Even if It Feels Hopeless or

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**This FREE report shows you exactly what to SAY and DO in order to save your marriage. If you're willing to give it one more shot before calling it quits...-----Content Removed for Sample-----**



- Discover what's known as “verbal judo” and why AGREEING with your spouse and using their suggestions can be the one thing that helps you STOP your divorce!
- Learn why doing what you're both doing will just lead to more frustration. Unless you take new and specific steps to change what you're doing... ***your marriage could fail!***

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**Download Your FREE Report Now!**

[DOWNLOAD NOW >>](#)

### Piece 3: Lead Magnet to Give Away

## “How to Stop Your Divorce Even if It Feels Hopeless or You're the Only One Willing to Try!”

My main purpose in writing this report?

It's to show you both what NOT to do if you're looking to stop your divorce.

But also, I want to show you you exactly what DOES work if you want to save your marriage.

In fact, after you read this report and your significant other mentions that it's not going to work out...say to her in a soothing tone of voice...

“Well, I'd prefer that our marriage works and we figure it out... but you know something, you're absolutely right. I just think it's impossible to fix this marriage. So I'll help you find an apartment and help you move out.”

Picture it in your mind, what happens after you've said this. Your spouse walks around the house for a few minutes and comes back and says... **“You know, I think we can work this out. In fact, I want it to work. I don't want it to end this easy.”**

I know what you're probably thinking. This is just too far-fetched. But what if it WASN'T? What if you could use something I refer to as “verbal judo” to use your partner's words and energy in a way where you GO WITH them and you do NOT argue or object.

I call it verbal judo because as with the martial art “judo”, you use your attackers energy and forward momentum AGAINST them, and use it to subdue or incapacitate them.

I know it sounds overly simplistic, but often times agreeing with your partner is the first step to JARRING your partner back to reality. A reality in which they may not REALLY want.

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So, here are 4 things you'll need to overcome if you want your marriage to work.

## Piece 4: Thank You Page Offer

THANK YOU! Your free report “How to Save your Marriage and STOP Your Divorce” is on it's way to your email. Here's a special one time offer...

**“If You Truly Want to Stop Your Divorce and Save Your Marriage... EVEN if It Seems Hopeless or You're the**

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**Right below, you'll find the EXACT steps and specific directionsd you can use to stop your divorce, save your marriage, and EVEN make your**

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Hey,

Thanks for taking the time to download the free report “**How to Save your Marriage and Stop Your Divorce**”. That report is heading to your email as we speak.

Look, there's nothing worse than the feeling you get when you THINK your marriage is ending and you don't know what to do. Or worse, you don't know where to turn for answers that can help. It's HEARTBREAKING to think of something so special as a marriage could actually end and leave a family devastated.

But, unfortunately it happens all the time. Far too often in my opinion because there ARE steps you can take and things you can do, even if YOU'RE the only one willing to take them.

Whether it's advice or insight on communication, help when it comes to knowing what to say or do, and specific steps you can take to get your partner to stop and think twice about going through a divorce... ***I want you to know that there IS hope.***

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Unless there has been an affair, abuse, or a SERIOUS problem that will make it impossible to move forward... most marriages CAN be saved.

**The biggest problem?** Well, for starters, when one or both partners don't want to look WRONG in the eyes of the other... often times they'll say or do anything, even if it means putting the marriage at risk.

**As a Result... the Marriage Starts to Break Down Further**

## **Piece 5: A Series of Three Emails to Follow up for Sale**

Email 1

SUBJECT: How to Save your marriage and STOP your divorce

Hey there,

Thanks for taking the time to request and download my free report "How to Save your Marriage and Stop Your Divorce"

You can download that report right here...

LINK TO DOWNLOAD

I'm sure you can agree, that there's one thing in our lives that can either help us be happier or it can cause us a lot of misery.

And that would be relationships.

If your marriage is falling apart and seems to be leading to divorce, well, that can emotionally traumatize you, your partner, and any kids involved.

The heartache that comes from a broken marriage can be devastating, which is why I'm a big believer in trying to make a marriage work.

Well, that is unless there has been abuse, affairs, and a few other possible "deal breakers".

So let me ask a couple of questions.

Please, be open and honest with me and especially yourself when you answer them.

Do you feel like you may be on the brink of calling it quits... but you want to SAVE your marriage and make it better...